

Boredom Meter



Combat the boredom problem with this score card. Great presentations are interesting, memorable and understandable. To get your score, use the calculation below

- Step 1: Write in your presentation length (in minutes) _____
- Step 2: Write in total points from the list below _____
- Step 3: Divide Step 1 by Step 2 _____
- Step 4: Find your audience boredom category below _____

Give yourself a point for **each time** you use one of the following:

Make it **Interesting**

- _____ Spent time developing presentation. Profiled audience to make sure content addresses their interests and challenges.
- _____ Began presentation with Attention-Getting Opener*.
- _____ Changed tempo every 8 minutes, i.e., shifted from explaining a point to a discussion, activity, humor or videotape.
- _____ Engaged audience regularly by asking questions and using "fill in the blank approach."
- _____ Shared numerous concepts with audience that were really NEW to them.
- _____ Gave the audience many ideas and tips they can USE on the job or in life.

* Need ideas? Go to our web site: www.spokenimpact.com/resources/tipcards.htm and download an "Attention-Getting Opener" tip card.


Make it **Memorable**

- _____ Had a key message.
- _____ Repeated key message at least 3 times.
- _____ Included a "fill in the blank" feature in your handouts.
- _____ Included creative elements.
Theme _____
Audio/Video Clip _____
Props _____
Skit/Role Playing _____
Song/Dance _____
- _____ Made audience laugh using:
Joke _____
Cartoon _____
Funny Story _____
Funny Picture _____
Funny Video or Audio _____
- _____ Used different mediums (PowerPoint, audio, video, white board, poster, handout.)
- _____ Used diagrams instead of words to explain points.
- _____ Used visuals instead of words to explain points.

Make it **Understandable**


- _____ Eliminated unnecessary information by asking myself "So What" for each slide or section of presentation.
- _____ Introduced heavy subject with CIS (Concept-Illustration-Specific) formula.
- _____ Used the PEP Formula (Point - Example - Point)
Metaphor/Analogy _____
Story/Case Study _____
Illustration _____
Fable/Parable/Myth _____
Quote _____
Reference an article _____
Show Headlines _____
Demonstration _____
Poem/Letter _____
Facts/Figures/Stats _____
- _____ Highlighted or enlarged important data on graphs and tables.
- _____ Used analogies to explain large or important numbers.
- _____ Explained jargon in easy to understand terms.

Audience Boredom Categories




< 1.5
Interested and engaged!

Congratulations, keep up the great work!




1.6 - 2.5
Wide awake

Any ideas for adding few more points to score in Step 2?



2.6 - 4.9
One eye open

You've got the idea, now brainstorm ways to make it even better.



> 5
REM sleep

Get a group together to help you with ideas on how to wake 'em up.