

## Examples

*“Describe things people do not know by likening them to things they do know.”*



*Dale Carnegie*

### Types of Examples

- Metaphor / analogy
- Props
- Illustrations
- Case Study
- Story
  - Historical
  - Personal
  - Celebrity
  - Friend
  - Family
  - Book
  - Movie
  - TV Show
  - Commercial
  - Religious
- Myth
- Parable
- Fable
- Quote
- Definition
- Joke
- Cartoon
- Articles
- Headlines
- Letter
- Poem
- Facts
- Figures
- Statistics
- Demonstration
- Song Lyrics
- Skit/Game Show

*“When we share a story with a group of strangers it creates an experience we now have in common.”*

*Joanna Slan, Using Stories & Humor*

